



Harrington Bank

# COMMUNITY FOCUS

Summer 2011

*Locally Owned*

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*Progressive*

•

*Different*

## Go Green with eStatements

Did you know the average American household can save 6.6 lbs of paper in a year by switching to electronic bills, statements, and payments? We are excited to announce that Electronic Statements (eStatements) will be available to all of our Harrington Bank customers this summer. The eStatements will enable you to receive electronic statements, notices, and other communications as encrypted e-mail attachments. It is a faster, more secure, and convenient alternative to paper. In July, you will be able to sign up by simply logging into your online banking account and clicking on the ESI tab. If you do not have an online banking account, you can enroll at [www.bankatharrington.com](http://www.bankatharrington.com) or, contact your local branch for assistance.

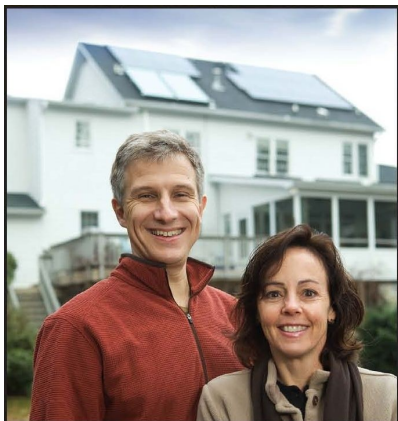


## Helping You Build a Sustainable Future

If saving money is on your mind, Harrington Bank can offer more than just great deposit rates. We can help you invest in a greener future. Our loan officers have the expertise needed to finance your green project with ease. See what some of our customers have to say:

“Thanks to Harrington Bank’s expertise and creative financing, we were able to install 20 solar panels on our home. Harrington Bank is helping us save money on our energy bills and create a greener tomorrow for generations to come.”

- Dr. Remy and Kris Coeytaux



“Quality partnerships matter. Over the last 10 years, we’ve grown from two people working out of our living room to nearly 100 team members in four regional offices. We couldn’t have done it without the financial consulting and local expertise of the folks at Harrington.”

- Bob and Maria Kingery,  
Southern Energy Management

# How to Prevent Online Fraud, Theft & Security

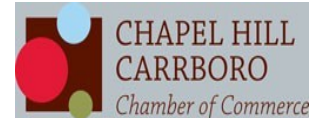


At Harrington Bank, your financial security is of the utmost importance. Therefore, we have begun a new series of Network Security Seminars to educate our customers about protecting their

online activity. We recently held our first two seminars at our headquarters in Chapel Hill. Our speakers, two local IT experts, warned us that phishing emails frequently have attachments and/or links to web pages that host malicious codes and software. Never open attachments or follow web links in unsolicited emails from unknown parties, from parties with whom you do not normally communicate, or that appear to be known but are suspicious. Here are a few additional tips to protect yourself online:

1. Never open attachments or follow web links in unsolicited emails from unknown parties, or that appear to be known but are suspicious.
  2. Be wary of sites that request more information than they should need from you.
  3. Protect your passwords.
  4. Make sure you use a secure browser with encryption ability.
  5. Maintain current virus protection on your computer.
- Harrington Bank will never attempt to obtain any customer account information over the phone, via email, or on the internet.

## Customer Spotlight: Our Local Deal



The Chapel Hill Carrboro Chamber of Commerce and 1360 WCHL have joined in partnership to develop a local online coupon. Following the model of popular companies such as Groupon and Living Social, they have created Our Local Deal which sends out daily discounts via email. The discounts are offered for businesses and retail stores in Chapel Hill, Carrboro and Orange County. Deals are offered at a minimum discount of 50%. The deals kicked off on April 4th, and so far there have been more than \$166,000 in coupons sold. People have been able to take advantage of deals such as 50% off merchandise at A Southern Season, half price tickets to Lumina Theater in Southern Village, and a \$15 airbrush tan at Eclipse Tanning! Numerous restaurants have joined Our Local Deal including Flying Burrito, The Red Bicycle, and BaDa Wings. Aaron Nelson, CEO of the Chapel Hill Carrboro Chamber of Commerce says, "OurLocalDeal.com is an unqualified success and is putting money in the pocket of local merchants while giving our community residents deep discounts on local products and services. It's a win-win all around." Our Local Deal is a great way for businesses to attract new customers and for local shoppers to stretch their dollars. If you are not already taking advantage of Our Local Deal, be sure to visit their website, [www.OurLocalDeal.com](http://www.OurLocalDeal.com), and sign up to receive the daily emails.



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